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NEWS RELEASE

UD-SPONSORED WEB SITE MAKES TOP TEN LIST OF MSBET

DAYTON, Ohio — The Paul Laurence Dunbar Homepage on the Web, sponsored by the University of Dayton, has been named to the Top 10 Sites list on the MSBET homepage.

MSBET is the joint venture between Black Entertainment Television, the leading cable and broadcast company for African Americans, and Microsoft. With an average of 4.5 million page views per month, the Web site (<http://www.msbet.com>) is aimed at the 5 million affluent urban African Americans who are online, according to the site.

The Dunbar Web site (<http://www.udayton.edu/~dunbar>), established in 1997, features the turn-of-the-century poetry that made Dunbar the first African-American poet to gain national acclaim in the U.S. At the site, visitors can read and hear, using RealAudio, selected Dunbar poems as performed by Herbert Woodward Martin, a UD English professor emeritus and Dunbar expert who served as the first artist-in-residence for the Paul Laurence Dunbar House in Dayton in 1997.

The site also features suggestions that teachers can use to teach the poetry to students in middle and secondary schools.

The Dunbar Homepage is seventh on the list of most popular entry pages that visitors use to access the UD Web site (<http://www.udayton.edu>). In June, the latest month for which figures are available, the UD Web site received more than 3.6 million hits.

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